London, UK (14th June 2018) – Sally Uren, CEO of leading sustainability non-profit Forum for the Future, today received an OBE at Buckingham Palace for services to sustainable development.

Sally wore a sustainably designed dress specially made for the occasion by UK retailer M&S, a long-term partner of Forum for the Future. The dress is crafted in an exclusive wool and recycled polyester fabric.
made with used plastic bottles, woven in Italy in a process that uses less energy and water than non-recycled polyester.

The dress symbolises the brand’s commitment to using at least 25% recycled materials in a quarter of M&S’ collections by 2025. Forum for the Future has worked with M&S for more than a decade on Plan A, the retailer’s industry-leading eco and ethical programme, and Forum for the Future’s founder Jonathon Porritt sits on M&S’s Sustainable Retail Advisory Board.

Sally has paired this custom-made dress with a clutch from UK brand Elvis and Kresse, whose sustainable, handmade luxury accessories are made with rescued raw materials such as leather off-cuts, coffee and tea sacks, parachute silk and decommissioned fire-hoses.

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Notes to editor

About Forum for the Future

Forum for the Future is one of the world’s leading sustainability non-profits. For over 20 years we’ve been working in partnership with business, governments and civil society to accelerate the shift toward a sustainable future.

We specialise in addressing critical global challenges by catalysing change in key systems, from food to apparel, energy to shipping. We do this by convening transformational collaborations to drive change, by partnering with organisations to help them lead by example, and by building a global community of pioneers and change makers.

Together we are reinventing the way the world works. Find out more at www.forumforthefuture.org or by following @Forum4theFuture on Twitter.