

**best  
food  
forward**

## win funded support worth £17,500

and invest in improving your  
sustainable food procurement process

- Are you a public sector food procurement professional based in Wales?
- Are you interested in showing leadership by improving your organisation's sustainable food procurement practices?
- Are you experiencing problems within your sustainable food procurement programmes and looking to find innovative solutions to them?
- Are you running a tight budget and need to find cost-effective solutions?
- Are you looking to find new ways to solve problems, save time and streamline your operations?
- Are you keen to raise the profile of your department or organisation among key stakeholders?

If the above apply to you, then you are invited to enter a competition for the opportunity to win one of **three** funded support packages worth £17,500 each, courtesy of **The Waterloo Foundation** and [Forum for the Future](#). The packages are designed to help you overcome challenges you are facing in developing successful sustainable food procurement processes.

### What do you win?

Masterminded by **i-team** innovation experts from the UK's leading sustainable development organisation, **Forum for the Future**, each support package comprises: a series of six practical innovation workshops hosted by the i-team, 10 days of bespoke professional support with i-team consultants and production of a publication summarising the results.

With a solutions-orientated focus, the **i-team** advisers will offer practical advice on how to overcome specific obstacles that you are experiencing in your sustainable food procurement process and help your organisation implement operational changes for pragmatic, long-lasting success.

The workshops will provide a valuable insight into innovation processes used by leading global companies, such as **Apple**, **Johnson & Johnson** and **BASF**. Over a period of six months, the i-team experts will guide you through four stages: identifying your organisation's specific challenges; conducting customer insight research; analysing the workability of your solutions and ideas using advanced problem-solving techniques; and implementing your ideas and communicating the resulting outcomes.

### What's included?

- **87.5% of the cost of a 6-month innovation and implementation support programme with i-team experts**
- 6 days of workshops
- 10 days' additional support
- Production of a publication announcing your results and outcomes
- Opportunity to raise the profile of your organisation at industry events
- The winning projects will be overseen by a high level independent steering group, from organisations such as **Sustain, the Soil Association and Cardiff University**.

### What's not included?

- **12.5% of the cost of the 6 month programme: £2,500 will need to be covered by your organisation.** This will cover the equivalent of 3 days of the i-team's time within the 10-day programme.
- **Your time and commitment to the project.** The winning teams would need to be highly committed to attending all of the workshops and to implementing the ideas that result from the innovation process.
- **Top level engagement.** We'd like to see evidence of support from senior members of your organisation.

### Are you eligible to enter?

Your organisation may be among the many public sector organisations or local authorities experiencing problems with implementing sustainable food procurement. You may have already invested in tools and training for your team, but have experienced resistance from outside your organisation, where sustainable development progress is not as advanced. You may have already tried to engage with local suppliers, but met with a low response rate. If you have experienced problems like these then you are the kind of organisation that **Forum for the Future's** i-team innovation experts are looking to partner with.

We are looking to work with small teams working in Welsh public sector food procurement to help you solve any problems you are experiencing with sustainable food procurement processes, such as: developing new ways of collaborating with other food-buying organisations; developing new ways of engaging with distributors; finding a new approach to producing sustainable food procurement or food-services commissioning documentation; generating awareness of sustainable food procurement within an organisation or service; implementing effective systems for ensuring SME access to sustainable food procurement contracts; increasing local sustainable food supply; developing new ways of collaborating with other food-buying and supplying organisations; encouraging uptake of healthy, sustainable food options or linking food procurement to consumer education.

## how to enter:

[Download the entry form here](#) and send to [bestfoodforward@forumforthefuture.org](mailto:bestfoodforward@forumforthefuture.org)

The closing date for entries is 5pm on 8<sup>th</sup> August 2010.

The winning projects will be notified by 31st August 2010

The first workshop will take place in September 2010 (date TBC)