Company number: 2959712 Charity Number: 1040519

# Forum for the Future

Report and financial statements for the year ended 31 December 2017





**COMPANIES HOUSE** 

Forum for the Future is an international non-profit group with a purpose to accelerate the big shift towards a sustainable future by catalysing change in whole systems. We operate in four offices located in the UK, US, Singapore and India. This annual report gives an overview of our ongoing work with business, government and wider civil society, all of which aims to create a fairer future and benefit for all.

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#### MESSAGE FROM THE CHAIR AND CHIEF EXECUTIVE

#### Thriving in an uncertain world.

This is an exciting time in the sustainability arena. And a challenging time.

Over the past few years we have seen rapid expansion of corporate understanding of what true sustainability means. We are also seeing huge advances being made possible through the application of new technologies, such as blockchain, that allow for unprecedented traceability in supply chains. And all this is underpinned by rapid increases in levels of awareness among consumers of the impacts of their purchasing decisions, and interesting examples of new ways of organising among civil society that have the potential to make a real difference.

At the same time, our global challenges continue to mount. United Nations projections suggest that the global population may not peak this century as we had previously thought. Our natural resources and systems are under increasing pressure. It has become clear that we urgently need to decarbonise the global economy in order to avoid catastrophic climate shifts. And much of the change we are experiencing is extremely rapid and non-linear, making it challenging for leaders to understand how to make decisions and to set strategies in response.

At Forum, this only serves to underline the critical need for the kind of systems change expertise and futures work that we have spent more than 20 years developing in partnership with leading global businesses, civil society organisations and governments. Much of the work we have been advancing in 2017 has focused on working across sectors to drive system level change for sustainability, either via collaborations, or through one on one partnerships. At the same time, we have continued to build our niche in the area of system change for sustainability and we are expanding our impact by equipping others in the system change field. This has led to our new initiative — the School of System Change, and to a broader focus on building a community of system change practitioners.

In 2017 we also continued to navigate the changes needed within Forum in order to ensure that we are best placed to help our partners and other global leaders navigate these challenging times.

This has meant more organisational investment outside the UK as we become a truly international organisation and one with presence in parts of the world where the most dynamic change is taking place.

Over the past six years we have transitioned from being a purely UK based operation, to one with offices in New York, Singapore and Mumbai, and our revenue from work overseas has increased from less than 10% to nearly half.

We have also been transforming ourselves from an organisation working mostly on one-onone engagements with businesses to help them create their own sustainability strategies, to one also focused on high-leverage collaborative partnerships that will drive widespread system change on the most critical global issues. This has led to major multi-stakeholder projects convened by Forum to drive change in the energy system, food system and global supply chains, including apparel. These collaborations, which you can read about in more detail in the report, are generating system change, and major learning on how system change happens, which has huge value to the wider field.

In 2017, we received generous support from the C&A Foundation, for which we are hugely grateful, to help us completely revamp our internal systems and processes to allow us to be more effective across all our areas of work, and to drive the greatest impact.

None of the work you will read about in this report would have been possible in the absence of deep relationships with leaders and pioneers across all sectors. We would like to thank you all for your support and for your partnership. We are looking forward to advancing and deepening those partnerships in 2018, as we work together to create a more sustainable world. Together we really can reinvent the way the world works.

Keith Clarke C.B.E.

Chair, Forum for the Future

10 May 2018

Sally Uren O.B.E.

Chief Executive, Forum for the Future

10 May 2018

#### TRUSTEES REPORT

#### Introduction

The Trustees, who act as directors for the purposes of company law, present their report and audited financial statements for the year ended 31 December 2017, which have been prepared in accordance with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice: Accounting and Reporting by Charities, the SORP applicable to charities preparing their accounts in accordance with FRS 102.

#### Overview - our mission

Climate change, poverty, malnutrition and civic unrest: the world faces these complex challenges because our fundamental systems are broken. Fixing them is a task beyond any one business, government or NGO. We need people to work together, pooling their skills and resources on a global scale to build sustainable systems that benefit everyone, everywhere. We need to move beyond incremental change, and focus on fixing the root causes of unsustainability.

This is why Forum for the Future's mission is to accelerate the big shift towards a sustainable future by catalysing change in whole systems and therefore delivering benefit for society at large.

Our current organisational goals state that by the end of 2018 we aim to have:

- delivered progress on complex sustainability challenges
- inspired and equipped people and organisations to deliver systemic change for sustainability
- contributed to demonstrable progress in shaping a sustainable future.

We would like Forum for the Future to be known internationally for catalysing system change on specific challenges – as a leading organisation in delivering practical system design, including futures tools and techniques. Our core activity is **delivering system change projects that support sustainable development**, learning by doing, and **equipping others to do the same.** Our partnerships support that work – helping organisations develop the strategies to address complex challenges and equip our partner contacts personally to drive big change.

Over the past 20 years, we've seen sustainability become mainstream as an issue in business, government and civil society. We're proud to have been part of this, particularly our role in mainstreaming corporate sustainability. And yet, we're only just getting started. Today we work with hundreds of organisations through our offices in London, New York, Mumbai and Singapore, and create impact through the businesses, governments, NGOs and trusts with which we partner.

Find out more about how we're building a sustainable world at forumforthefuture.org, thefuturescentre.org, or via LinkedIn, Twitter and Facebook.

#### Objectives and activities

#### Summary of memorandum and articles of association

As a charity, Forum for the Future is required to operate in line with its memorandum and articles of association and to demonstrate public benefit from its activities. This section sets out how it fulfils that duty.

#### **Public benefit**

The Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the aims and objectives of Forum and planning its future activities. The Trustees confirm that they have complied with the duty in section four of the Charities Act 2006 to have due regard to the public benefit guidance published by the Charity Commission in determining how planned activities will contribute to the aims and objectives that have been set.

Forum for the Future in the UK is a registered educational and sustainable development charity, and a company limited by guarantee and not having share capital. Its governing documents are the memorandum and articles of association. Its charitable objects are:

- To advance the education of the public in economic and social studies as they relate
  to individuals, communities, society at large and the planet as a whole, with special
  reference to their interrelationship with ecology, the natural world, health, technology,
  agriculture, sustainable development, philosophy and psychology
- To promote sustainable development for the benefit of the public by:
  - The preservation, conservation and protection of the environment and the prudent use of natural resources
  - The relief of poverty and the improvement of the conditions of life in socially and economically disadvantaged communities
  - The promotion of sustainable means of achieving economic growth and regeneration.

Forum aims to benefit the public by providing information about the path to a sustainable future. We achieve this aim by enabling organisations in the private and public sectors to put sustainability at the heart of their strategies and develop products and services that are environmentally sound, economically viable and socially just. Our pre-competitive multistakeholder projects (where competitors can come together within the rules of competition law to discuss strategic responses to often complex and difficult issues, as well as developing common methodologies and approaches) have a direct public benefit, by actively addressing specific complex challenges, with a number of our research projects articulating the new systems and governance for sustainable systems also directly benefiting the public.

We make the results of our work available to the wider public through events, publications, our website and our digital Futures Centre platform, where we build communities and discussions to accelerate change. Here, we share 'sensemaking' analysis and signals of change sourced through our projects, resources that we recommend, and thoroughly researched and referenced futures trends. We also strive for coverage of our projects in mainstream media across the globe as another way of sharing our work.

Forum has continued to deliver against these charitable objects in 2017.

#### Summary of activities and achievements in 2017

Forum for the Future is working with its partners, funders and collaborators to address key global challenges for the benefit of society at large. We recognise that current economic and societal models are rapidly destroying the planet and jeopardizing our future, and that a systems approach is urgently needed to create change at the scale and pace required.

We believe that by working together we can create new, more sustainable patterns and reinvent the way the world works. The primary ways we do this are through:

#### 1. Transformational collaborations

We work with partners from all sectors to take a systemic approach to understanding key global challenges, and to innovate new ways to address them.

# 2. Transformational strategies with leaders and pioneers in all sectors Through our long-term partnerships, we help businesses, NGOs, trusts and foundations, and government agencies understand the opportunities to create system-level change, and how to unlock them.

#### 3. Empowering leaders in system change

We help people become better change agents through our projects, partnerships, our Network, and the School of System Change.

#### 1. TRANSFORMATIONAL COLLABORATIONS

Today's complex sustainability challenges, such as poverty, water scarcity and climate change, must be tackled systemically. At the same time, the United Nations Sustainable Development Goals and the Paris Climate Agreement have given governments and organisations an unequivocal international mandate and framework for change across key global challenges.

As a convener and catalyst Forum for the Future brings together people and organisations in collaborations that aim to transform not only their own operations, but entire systems. Working with these powerful and diverse collaborations makes the most of Forum's experience in translating the need for system change across sectors, cultures and personal perspectives.

We are currently focused on a number of key global challenges: Sustainable Nutrition; Sustainable Livelihoods and Value Chains; keeping the world within 1.5 degrees net global warming; and encouraging a pioneering movement of organisations that aim to become Net Positive, that is to put more back into society and the environment than they take from them.

Progress against each of these initiatives is summarised on the following pages.

#### **Sustainable Nutrition**

The Protein Challenge 2040: feeding nine billion people affordably, healthily and sustainably

How will the world feed nine billion people enough protein in a way which is affordable, healthy and good for the environment? 2017 has seen a widening debate across business, civil society and governments on this topic. The Protein Challenge 2040 – a coalition of leading international businesses, NGOs and organisations convened by Forum has played a critical role in helping to shape that global conversation.

The goal of the Protein Challenge is to transform the consumption and production of protein. In 2017 the coalition moved from theory into focused action. Having diagnosed the global protein system and identified areas ripe for critical action, Forum for the Future facilitated the group in honing these down into practical pilot projects to be run in the US and UK.

Our first priority was to encourage the consumption of more plant-based proteins. We created impact in a number of areas including:

- Future Plates (UK): Partnering with the Sustainable Restaurant Association (SRA) to reach out to influential, leading chefs on prioritising plant-based cooking in restaurants and food service companies, using their considerable influence to help shape peer thinking and consumer behaviour. The initiative directly shaped the SRA's Flip the Menu campaign, which received sign-ups from 2,500 restaurant sites across the UK.
- School Lunch Design Challenge (USA): A design challenge focused on introducing more plant-based protein options for school lunch programmes. This has already received support from eight school districts across the United States.

The pilots have generated positive market interest and stakeholder feedback, and in 2018 the objective will be to further explore and expand these pilots to achieve wider impact.

Our second priority is to make livestock and fish-based protein production more sustainable. We began the Feed Compass pilot to transform animal feed – an unseen but vital input into the food industry that has significant implications for environmental health and food security. With support from the Rockefeller Foundation we developed a new report, the Feed Behind Our Food, highlighting the vital role that retailers and food service decision makers have to play in acting on animal feed, and outlining, for the first time, a set of criteria to be used in evaluating the sustainability of different animal feeds. Following its release in January 2018, we will be building on this set of criteria to develop a new Feed Compass tool that will help food industry businesses and leaders make better decisions on animal feed used in their supply chains.

#### **Sustainable Value Chains and Livelihoods**

Cotton 2040: driving sustainable cotton into the mainstream

Cotton touches most of us every day, from the sheets we sleep on, to the towels we use, the clothes we wear and the furnishings we live with. It represents about 30% of all fibre used in the textile sector and is grown on over 2% of total arable land in over 80 countries. Cotton production employs around 250 million people in the production stages alone, and supports the livelihoods of around 350 million people around the world.

However, conventional cotton production is associated with significant social, environmental and economic impacts, including over-consumption of water, inappropriate or excessive use of pesticides and fertilisers, low incomes of smallholder farmers and soil depletion.

Convened by Forum for the Future with support from the C&A Foundation, the **Cotton 2040** initiative integrates and accelerates action on critical issues to mainstream sustainably grown cotton, reducing the system's negative impacts and ensuring supply for the future. The initiative brings together leading international brands and retailers including M&S and Target, sustainable cotton standards, existing industry initiatives and other stakeholders across the value chain. It is the first time an initiative of this kind has brought all the sustainable cotton standards together.

Together the partners have identified four priority areas for action that have the most significant potential to create a systemic shift in this value chain, and in 2017 we started to take three of these forward:

- Building demand: aimed at driving the uptake of sustainable cotton with brands and
  retailers, by helping apparel brands and retailers to more easily develop and implement
  sustainable cotton sourcing strategies. In 2017 we developed a sustainable cotton
  sourcing guide which generated significant interest following its preview in October. In
  2018 we will focus on piloting and completing the digital guide and launching it to the
  wider industry with a collaborative outreach campaign.
- Traceability: Although advances in ICT are making accurate tracking of cotton more feasible, different sustainability standards use different traceability systems. Brands and retailers wanting to source across standards currently need to navigate multiple entry points and frames of reference, which makes the process of sourcing sustainable cotton very complex. In 2017, we conducted a scoping study to identify how to improve traceability and built a 'cotton traceability roadmap'. This was reviewed with the sustainable cotton standards, and has led to a second phase of work, supported by C&A Foundation, to stimulate alignment across the sustainable cotton standards. Further stages in 2018 will involve brands and retailers in identifying areas for collaborative, industry-wide action.
- Smallholder resilience: Over 60% of the world's cotton is produced by smallholder cotton farmers, who are some of the poorest and most vulnerable in the world. Equipping these farmers with the skills, practices and enabling structures to adapt, increase levels of independence and grow cotton sustainably will be critical to building resilience not just for farmers, but across the cotton value chain. In late 2017, we hosted a high-level roundtable to explore and identify areas where greater alignment of existing activities could make a real difference to smallholders, and identify potential priority areas for action. In 2018, we will be working with brands, retailers, standards and others to develop these areas into one or more active workstreams.

Beauty and personal care: putting more sustainable products on the shelves in the US

Demand from consumers and NGOs for beauty and personal care (BPC) products they believe to be safe and sustainable has been growing consistently over the last decade. And yet, while sustainability is a shared concern across the industry, there has not been a common understanding of how to assess product sustainability. Founded in 2014 and facilitated by Forum, the **BPC Leadership Group** is a cross-industry, multi-sector group of major brands and retailers including Target and Walmart. The initiative aims to increase the number of sustainable products on the shelves by simplifying the wide array of product assessment criteria in use today.

In 2017 the group developed a common approach to evaluating the sustainability of beauty and personal care products, culminating in the piloting of a draft assessment tool in October and November, which provides greater alignment across existing product sustainability measurement approaches and policies. This represents a significant step toward a more sustainable and transparent industry.

The next step is for The Sustainability Consortium (TSC) to take on coordination, development, and implementation of the assessment tool.

#### The 1.5°C Challenge

The UN Paris Agreement states the clear commitment to act to limit the temperature increase to 1.5°C above pre-industrial levels. Forum believes that the science behind climate change is clear, and that staying within these limits requires urgent and transformative action on the part of business, government and civil society. To this effect, we are working one-to-one with businesses and in collaboration with partners that recognise both the urgency of the challenge and the huge opportunities across energy, mobility and land use that the transformation to low-carbon economies will present, while also ensuring that every community feels the benefits.

#### With our work we aim to:

- shape and implement sets of solutions that radically decarbonise the energy system
- identify and drive the best ways to re-carbonise soil and agriculture, and
- help organisations to build their climate resilience and to mobilise them as advocates for system-wide and radical decarbonisation.

In 2017, we delivered on these goals through a number of projects, including the Living Grid, Wise Minds, the PowerPaired platform, and the Power up Odisha initiative in India.

The Living Grid: new ways of moving to future energy resilience

Bill-payers in the UK currently bear the cost of an energy network that's struggling to decarbonise. These costs are unnecessary – the result of a mismatch between the checks and balances used to keep our legacy network stable and those needed for distributed, renewable energy. The faster we resolve this mismatch the faster we can unlock the potential of renewable energy. Yet progress is slow and disjointed.

The Living Grid is a pioneering community of organisations driving fundamental changes to our energy network to decarbonise it more quickly and efficiently. It is the first working partnership of businesses and technology providers which aims to help relieve this pressure on our electricity system. It is inspired by natural ecosystems: interactive, self-balancing and adaptive, rather than linear, clumsy and centralised.

Through 2017 and 2018 we are working together with energy solution providers to bring the Living Grid to life through practical projects as well as build the vision for its future use.

The Wise Minds report: shaping a more progressive narrative about the energy system

Rapid innovations in digital technology are enabling step-change in the global energy system, but many large energy generators and suppliers across Europe have been caught off-guard by the pace of change. Their assets are at risk of being stranded, which would lead to massive loss in shareholder value and jobs, often concentrated in disadvantaged communities.

To contribute to greater understanding of the changes needed, together with the Friends Provident Foundation we convened a group of influential industry and political leaders such as Volker Beckers and Sir Ed Davey, who had recently held very senior positions at the top of the energy sector, to share their expertise and insights. We combined this with extensive desktop research in a Wise Minds report on how large energy utilities need to adapt to stay relevant in a rapidly changing energy landscape, and why investors need to actively engage them to manage their risks effectively.

The report generated significant interest including press coverage in over twenty media titles. It is a fundamental piece of insight on which we continue to build Forum's thought leadership around the need for a rapid and just energy transition.

PowerPaired: Catalysing the next wave of community-owned energy projects

As part of the energy transition we want to see more communities owning, generating and saving energy together – contributing to a future energy system that is decentralised, decarbonised, democratised. Despite a challenging policy landscape, new business models are emerging for community energy in the UK. But identifying viable sites remains a highly resource-intensive exercise for groups reliant on volunteer time and local relationships. This is leading to big delays in developing projects and a growing sense of inertia within the movement.

With the PowerPaired platform, Forum is looking to match owners of viable land and built assets with community groups who have the skills and experience to deliver renewable energy projects. From care homes and church halls, to retail parks and office buildings, our vision is of a growing number of asset owners helping to catalyse the next wave of community energy projects, whilst contributing to their own energy needs. Following a successful feasibility study in 2017, testing of a prototype platform funded by Friends Provident Foundation will begin in Spring 2018, with regional pilots planned in Greater Manchester and London.

Power up Odisha: Changing the default narrative on electricity access in India

The state of Odisha in India has ambitiously committed to provide 24x7 Power for all by the financial year 2018-19. With the highest number of un-electrified villages in India and growing demand in energy from residents, agriculture, commerce and industry, this is no small task. To succeed, a variety of appropriate generation, transmission, distribution and storage technologies will need to be rolled out, alongside energy efficiency measures. Renewable, non-renewable, centralised and decentralised energy sources will all likely have a role, at least in the short term, but there are questions around what is the ideal mix, and what energy system will provide the most benefit now and in the future for Odisha.

The Power up Odisha initiative is led by Forum in collaboration with the Council on Energy, Environment and Water, Department for International Development (DFID), Batti Ghar and KPMG. In 2017 we worked with these partners to develop three different modelled scenarios for 2030 which explore how different decisions on energy system design can affect multiple policy outcomes at once, such as societal cohesion, higher value-add livelihoods and attractiveness to business. These will be shared with and inform a new Taskforce on Integrated Energy Planning in spring 2018.

A key lesson for us was that Odisha, like much of India, faces fundamental choices on how it brings about "24x7 power for all". Does it do this through the current largely centralised approach or could it be a more diverse set of solutions also involving people through decentralised renewable energy for instance? While many experts recognise the importance of a decentralised, decarbonised and digitised system, the narrative used by many influencers defaults to relying on grid extension to achieve energy access. Because of this realisation, Forum has joined forces with several expert organisations at a national level to influence this narrative. Acting as the secretariat for the collaboration, we are coordinating a set of systemic interventions designed to build and inculcate a powerful narrative around energy access in India that leads to greater investor confidence and to a more supportive policy environment for a diverse, sustainable energy system.

#### **Net Positive**

In order to deliver the SDGs and the Paris Climate Agreement, being less bad isn't enough. At Forum we are clear that putting more back into the environment and society than we take out is necessary if we are to deliver the ambition of the SDGs. We call this Net Positive.

We have driven this vision in three main areas throughout 2017.

Firstly, we continued to support the **Net Positive Project**. The Net Positive Project brings together three NGOs – Forum for the Future, BSR and SHINE (the Sustainability and Health Initiative for Net Positive Business at the Harvard School of Public Health's Center for Health and the Global Environment), along with academics and a group of 18 companies with Net Positive ambitions, including Target, Kimberly-Clark, Dell and Capgemini.

In 2017, the partners worked to define what it would mean to put more back into society and the environment than they take out. Such a Net Positive' approach requires transformative

shifts in business models, new partnerships and innovation – from food companies trying to put more nutrients back into the soil than they take out, paper companies supporting the growth of more forests than they harm, or fashion companies striving to create a positive social impact throughout their supply chains as opposed to being simply compliant. The group members developed and shared four guiding principles to help shape Net Positive goals, as well as initial insights into methodologies for how to develop and implement these goals. The group also developed a case study protocol, to help build a bank of examples of Net Positive achievements.

Secondly we promoted Net Positive as an ambition with our partners. This has proven to be a very powerful frame for partners that are considering their ambition in the light of the SDGs and Paris Accord.

Finally, Forum has helped raise the profile of Net Positive to build it as a global movement, through articles, blog posts, webinars and speaking at various conferences. These included the Sustainable Brands conferences in Detroit, Copenhagen and Kuala Lumpur, the Textile Exchange sustainability conference in Washington DC, as well as the first 'Net Impact' conference held in London in May, which brought together Net Positive practitioners.

#### **Emerging areas of work**

Forum's work is informed by our exploration of areas of high-change potential. This means we are constantly scanning for emerging themes which may develop into promising future areas of work for the organisation. In 2017 we explored three of these new areas.

#### Regenerative agriculture

A regenerative approach to agriculture provides an opportunity for businesses, governments and funding bodies to not only provide the nutrition required for a healthy global population, but also to deliver the commitments made in the Paris Climate Change Agreement and the SDGs. Indeed, without the rapid and comprehensive transformation of the global agriculture system towards regenerative practices, it is hard to see how either the Paris Agreement or the SDGs could be met. While there is increasing interest in regenerative agriculture, most of this activity remains localised or niche.

Supported by Forum's Catalyst Fund and Diageo, Forum undertook desk research, conducted a number of stakeholder interviews, and facilitated three workshops (in London, New York and Delhi) to explore attitudes towards 'regenerative agriculture' and to determine if and how we, in coordination with large brands and other key stakeholders, can help regenerative agriculture gain traction and reach scale.

#### Citizens and communities

People and communities have more access to the tools and skills to create change than ever before. Since 2017 we have been leading **Civil Society Futures**, a national conversation about how English civil society can flourish in a fast changing world, in collaboration with Goldsmiths University, Open Democracy and Citizens UK.

Through community events, academic research and online debate, Civil Society Futures is creating a space for a much needed conversation among those involved in all forms of civic action – from informal networks to vast charities, Facebook groups to faith groups. Considering how both the nature of civil society and the context it exists in are changing fast, we will investigate how to maximise the positive effects of civic action and provide a guide to how to release its potential to drive positive change.

At the start of 2018 we are half-way through the Inquiry and in the midst of the initial analysis stage. The Inquiry findings point to the need for a systemic approach to how we understand the relationship between individuals, collective, organisations and institutions within our society. It has identified a number of big themes where further exploration is required - the initial findings will be shared publicly in April 2018.

#### Tech catalyst

By looking into the future, we are investigating the potential of emergent technologies to drive positive outcomes and analysing how they can support systemic change.

In 2017, we worked in partnership with Dell and the City of Palo Alto, to research how *open data* is being used to enable sustainability outcomes, particularly in sustainable mobility. Complementary to this, we are bringing multiple British organisations together to develop the Trav ly pilot - a practical mobile application to enable consumers to increase their use of active modes of transport building on the trend of MaaS (mobility as a service).

We also collaborated with *blockchain* leaders to test the technology's potential for supporting sustainable value chains (exploring cotton, tea and cement) and its connections with other solutions such as the *Internet of Things* and artificial intelligence (AI), and we explored how synthetic biology can be harnessed for sustainability.

# 2. TRANSFORMATIONAL STRATEGIES WITH LEADERS AND PIONEERS IN ALL SECTORS

Through Forum's long-term partnerships, we help businesses, NGOs, trusts and foundations, and government agencies understand the opportunities to create system-level change, and how to unlock them. By working with companies we aim to shift business models, and ultimately to offer the public the option to choose sustainable products and services.

A few examples from our work in 2017 are highlighted below.

We worked with pioneering partners to update their strategies. For example, our partnership with **Unilever** has focused on the development of the Unilever Sustainable Living Plan 2.0 post 2020. As part of the first phase in 2017, we scanned sustainability frameworks and best practice in corporate sustainability across the globe, to identify a stretch "North Star" for the next phase of Unilever's sustainability journey – driving their ambition to create transformative

change in the external systems they operate within. A second phase will follow in 2018. In the US, we continued to work with retail giant **Target** advising one of the US's best-known brands on how they can leverage their presence in millions of people's lives to create positive impact. Target is also supporting a number of our major collaborations.

We also worked with numerous other ambitious organisations across our operating regions to develop transformational strategies across a wide range of global challenges. In 2017 we saw significant growth for this work in the Asia Pacific region, where we created an ambitious new strategy for **Fonterra** to embed sustainability into the core of the business. Fonterra is not only the world's largest global dairy exporter and New Zealand's largest company but is also responsible for polluting many of New Zealand's rivers and is the nation's second highest coaluser. As a result, the company announced a new environmental initiative in July 2017 to clean up the country's natural waterways by restoring 50 freshwater catchments.

Also in Asia Pacific, we continued our work with partner **Sime Darby**. In 2017 much of this work focussed on supply chains, including training traders to better position the value of Sime Darby's certified sustainable palm oil as a way of driving the mainstreaming of sustainable palm oil. We also worked with their strategy and operations leads to co-develop a 'climate risk road map' for their estates. Finally, we partnered with **City Development Limited (CDL)** a Singapore-based property development company, to help them understand their supply chain risk, and worked with leading textile company **Ramatex** to develop a strategy focussed on addressing supply chain risks specific to apparel.

In India, we continued to support the **Aditya Birla Group**, one of India's largest conglomerates, building the capacity of their leadership team and spreading futures thinking throughout the businesses.

#### 3. EMPOWERING LEADERS IN SYSTEM CHANGE

Forum is working to build a future that is better for everyone and we do that by increasing the capacity of individuals to drive change within their organisations, their communities and their lives.

In 2017, Forum launched the School of System Change to equip future leaders with system change capabilities, continued to bring 100 organisations together in its international Network, as well as supporting the Futures Centre as a global community of individuals tracking and making sense of change to identify opportunities to accelerate sustainability.

#### School of System Change

The more people who are confident to lead sustainability initiatives that create change across whole systems the better. Forum is developing a new learning system to scale up system change capabilities in future leaders across the world. The programme is targeted at mid-career professionals from business, NGOs, social enterprise, public organisations and consultancies.

2017 was the year in which the School of System Change went live in the UK and the US with funding support from Diageo Foundation, Mitsubishi Fund for Europe and Africa, American Express Foundation and Target Corporate Giving. We designed a curriculum and pedagogy based around five key system change capabilities, and brought together a group of some of the best practitioners and learning providers to deliver the School's programmes. A total of 62 participants were recruited to take part in the first four pilot programmes. We ran one full programme in 2017 in the UK, delivered the first three months of a second European cohort and prepared for two more in early 2018 in the UK and US. An online community of 100 accomplished and aspiring system practitioners was also established, working towards our ambition of catalysing an international community of practice over the next three years.

#### Coaching and equipping other organisations

Forum for the Future has also been coaching other organisations and initiatives to build their systems practice. This includes supporting Calouste Gulbenkian Foundation with the second phase of their Valuing the Ocean strand; building the capacity of the Marine CoLab in learning for systems change; as well as equipping the #Oneless campaign to rid London of single-use water bottles with a systems changing approach. In 2017 we also supported Oxfam's System Innovation in Women's Economic Empowerment Initiative with their systems maps in Ghana; coached Corra Foundation on their place-based systems change project across Scotland; worked with KR Foundation on Sustainable Lifestyles; and supported the Robert Bosch Foundation's Connecting Networks programme, helping 12 Foundations across Europe consider a networked approach - which continues into 2018.

#### Network

Forum's international Network brings together a critical mass of disruptive corporate giants, influential upstart businesses, social enterprises, NGOs, foundations, government bodies and universities who share Forum's purpose. Network membership currently stands at around 100 member organisations who are committed to driving sustainability within their organisations and sectors. A quarter of our Network have been members for more than ten years.

#### The Futures Centre

The Futures Centre convenes a global community, tracking and making sense of change to identify opportunities to accelerate sustainability. By crowdsourcing signals of change from across the world using a publically available website, the Centre helps Forum to monitor the development of significant trends shaping the future for sustainability. It also provides significant analysis and thought leadership through sense making articles, webinars and newsletters, and through its 'Explorers' offers the opportunity for collective investigations of emerging opportunities to address specific challenges.

In April 2017, an Explorer titled "Living grid: energy inspired by life" investigated how we might design a self-regenerating energy system. Corporate energy users, academics, community energy organisations, local authorities and experts in energy and technology were invited to contribute their opinions and reflections, inspired by experts in regenerative development and biomimicry. Over 3,300 people engaged in a global conversation.

In 2017, the Futures Centre global community expanded significantly to reach almost 72,000 unique users.

#### Financial review

#### **Summary**

The overall financial results have significantly improved over the course of the year. Whilst income has only marginally increased from £5.2 million in 2016 to £5.3 million in 2017, the reduction in expenditure has driven the improvement in the deficit from 2016. The key figures are as follows:

£m	Unrestricted	Restricted	2017 Total	Unrestricted	Restricted	2016 Total
Income	3.8	1.5	5.3	4.1	1.1	5.2
Expenditure	3.9	1.2	5.1	4.5	0.7	5.2
Surplus/(deficit)	(0.1)	. 0.3	0.2	(0.4)	0.4	0.0

The unrestricted deficit has significantly improved at £(106,000) (2016: deficit £(433,000)). Whilst the 2016 results included a £100,000 one-off write-off on consolidation of the US accounts, the underlying improvement in results has been driven by a more robust business planning process which is being supported by the implementation of new key systems for both finance and project planning. We expect to see more of the benefits of these in 2018.

The balance sheet position has remained broadly constant with overall funds carried forward of £1.3 million versus £1.1 million at the end of 2016. Unrestricted reserves at £0.5 million for the group (2016: £0.6 million) are as planned, but below the target of 20% of unrestricted income, at 13%. However the year-end cash position of £1.1 million had improved (2016: £0.7 million) broadly as a result of restricted grant income received in advance and carried forward into 2018.

#### Reserves policy and going concern

The Trustees have set a policy to hold sufficient unrestricted reserves to cover working capital requirements, short term reductions in income and unexpected expenditure. This target has been set at 20% of unrestricted income to provide sufficient resilience. However in December 2017, reserves were below this level at 13%.

The organisation embarked on a robust transformation plan in 2017, focused on updating key systems and processes. This work was supported by a generous grant from the C&A Foundation and will continue into 2018. The Trustees have reviewed the cash flow and supporting plans and are confident that despite being below the reserves policy target, sufficient working capital is available to secure the going concern basis. The Trustees have agreed that Forum will plan to build reserves back to the target level over the next three financial years and have approved the budget as well as detailed plans for 2018 which will begin to deliver these reserves.

#### **Fundraising**

We are aware of our obligations under the Charities Act to report our fundraising policy. We primarily engage with corporates, statutory funders, trust and foundations and high net worth individuals in order to raise our income and do not use external professional fundraisers. There have been no concerns or complaints received concerning fundraising.

#### Our environmental impact

Forum's environmental management system has been in place for many years. Our most material environmental impact from our operations is our carbon emissions, which have decreased to 231 tonnes of CO2 (2016: 349 tonnes of CO2). The largest contributor to our carbon emissions is aviation, producing 185 tonnes (down from 312 in 2016). We do our best to avoid all unnecessary travel, and use virtual meetings extensively. However, as an international organisation, a certain amount of travel is critical to engaging with partners and driving the change we want to see in the world. All of our carbon emissions are offset through Climate Care.

#### Principal risks and uncertainties

The risk register continued to give the Trustees assurance that key risks are adequately managed. The policy requires that key risks are identified and ranked each year and that each identified risk is assigned to a named risk owner who constructs a risk mitigation strategy and monitors the progress of that strategy.

The Senior Management Team (SMT) review the overall register regularly to determine the ongoing risk profile and agree on mitigation strategies. The Audit and Assurance Committee (AAC) then reviews the risk register twice yearly to ensure all risks are captured, monitored and are being adequately mitigated.

Our key risks remain the same as last year. Firstly the low level of reserves, specifically available cash, and secondly the impact of the external environment on our funding pipeline (more specifically the increased competition for funding as well as the uncertain economic climate i.e. Brexit). Both of these have been carefully managed over the past year. With regards to cash, Forum ended 2017 with a significantly improved cash balance of £1.1 million (2016: £0.7 million). The pipeline is managed by income stream and rigorously reviewed. In October 2017, we recruited a Chief Development and Communications Officer with significant experience and are updating our income generation strategies across all streams to deliver timely and robust future plans.

#### Plans for the future

Many of the initiatives outlined in this report will continue to be priorities for 2018 and beyond.

#### Driving system change through key regional and global projects

Our largest area of focus will be on continuing to build on the large collaborative projects we have launched to address key global challenges, with a view to expanding them to ensure that they are representative of the various geographies that we operate in and more global in their approaches. In addition, we will be developing a clear framework for measuring our impact that helps us to understand how each area of work is helping to create the conditions for

systemic impact.

#### Deepening our partnerships

Over the course of 2018, we will aim to deepen our formal partnerships with business, local and national governments, foundations and civic organisations across our geographies, so that they develop strategies and plans that support system change objectives. In particular, we will be assessing all our partners for their level of ambition towards becoming Net Positive organisations and supporting them in their journeys, while also working to build the Net Positive movement more broadly.

#### Building the systems change community

In 2018, we plan to expand the School of System Change. We will be running a pilot for the School in the US in the first quarter which we will use as a test case for the development of a global operating model that will help us to see how we best move into new geographies. We will also be exploring how Forum can contribute to building a broader community of global change agents; as well as creating a knowledge management strategy in order to better capture lessons learned. These lessons will be shared both internally and externally as we seek to build our own capacity as well as the capacity of the broader community.

#### Improving our capacity to drive change

Internally, we will be continuing to refine internal processes and systems that will help us to deliver change more effectively, while also building our profile in new geographies through the launch of a new brand identity and website. In addition, we will continue to diversify our fundraising approaches.

#### Structure, governance, management and remuneration

The governing body of Forum is the Board of Trustees, which meets at least four times a year. However over 2017, given the period of transition and the focus on stabilising the financial position, the Trustees, as well as meeting formally as a Board, have also provided significant additional support outside of the formal meetings. The Trustees are responsible for ensuring that Forum abides by its charitable aims, works within the law and delivers its mission effectively. They oversee the policies and objectives of Forum and ensure that the work of the organisation is properly monitored and evaluated.

Trustees give their time voluntarily and receive no benefits from the charity, with the exception of Jonathon Porritt who is paid for his services as an employee of Forum, with the consent of the Charity Commission. The remaining Trustees are unpaid volunteers. The Trustees serve for a three-year term, after which they must be re-elected. Any expenses reclaimed from the charity by the Trustees are set out in note five to the accounts.

The Chair of Trustees, Keith Clarke, leads the Board. An Honorary Treasurer, elected from the Trustees, leads the AAC, which meets at least four times a year to ensure the adequacy of Forum's internal controls and financial management, and considers and evaluates the work of the external auditors. The AAC membership includes the Honorary Treasurer, Fiona Thompson, three other Trustees and an independent adviser.

New Trustees are appointed by the Board following open advertisement and approaches to other individuals. The Board maintains a list of required skills and competencies, and seeks to ensure that recruitment fills any skill gaps left by retiring Trustees. New Trustees receive a comprehensive induction, which introduces Forum and a review of the duties of Trustees as defined by the Charity Commission.

Consolidated group accounts have been prepared for 2017 along with UK company accounts.

Forum for the Future India Private Limited is a company limited by shares. Our Singapore office is operated out of Forum for the Future Asia Pacific Limited, a company limited by guarantee. Forum for the Future US is an independent 501(c)(3) organisation. Forum for the Future US uses TriNet as a Professional Employer Organisation (PEO) to manage employee contracts, benefits and payroll.

The Remuneration Committee is responsible for assessing the performance of the Chief Executive and Founder Director. This Committee is also responsible, along with the Chief Executive, for assessing the performance of the Senior Management Team.

Forum operates a performance-related pay system for all staff in the organisation. This is based on individual targets which align with the organisation's key performance indicators to support driving Forum's strategy forward. This is integrated into the appraisal process to ensure pay rises accurately reflect contribution to Forum's strategic goals.

#### Statement of directors' responsibilities

The Trustees (who are also directors of Forum for the Future for the purposes of Company Law) are responsible for preparing the Trustees report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and accounting estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are

also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- Theré is no relevant audit information of which the charitable company's auditors are unaware
- The Trustees have taken all steps that they ought to have taken to make themselves aware
  of any relevant audit information and to establish that the auditors are aware of that
  information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of it winding up. The Trustees are members of the charity, but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity, with the exception of Jonathon Porritt who is paid for his services as an employee of Forum with the consent of the Charity Commission.

#### **Auditor**

Our auditor - Sayer Vincent LLP - has expressed its willingness to continue in office.

Approved by the Board of Trustees on 10 May 2018 and signed on their behalf by:

Fiona Thompson

Hylo rym

(Director, Trustee and Honorary Treasurer)

#### REFERENCE AND ADMINSTRATIVE DETAILS

Company number 2959712

Charity number 1040519

#### Registered office and operational address

Overseas House
19-23 Ironmonger Row
London
EC1V 3QN
United Kingdom
www.forumforthefuture.org

Incorporated in England and Wales, and registered in England

#### **Trustees and directors**

Trustees who served during 2017 and up to the date of this report were as follows. Find out more at <a href="https://www.forumforthefuture.org/our-board-Trustees">www.forumforthefuture.org/our-board-Trustees</a>.

Keith Clarke (Chair of Trustees)
Volker Beckers
Kelvyn Derrick
Kate Levick
Sara Parkin (Founder Director)
Jonathon Porritt (Founder Director)
Lucy Siegle – retired July 2017
Fiona Thompson
Anita Tiessen

The Trustee sub-committees are:

#### **Audit and Assurance Committee (AAC)**

Fiona Thompson (Chair)
Sara Parkin
Kate Levick
Kelvyn Derrick
Sharon Martin (independent member)

#### **Remuneration Committee**

Anita Tiessen (Chair) Lucy Siegle – retired July 2017 Kate Levick – joined September 2017

#### **Company Secretary**

Peter Atfield – until December 2017 Jo Day – from January 2018 Natasha Clayton – from May 2018

#### **Senior Management Team**

Sally Uren, Chief Executive

Stephanie Draper, Chief Change Officer

Peter Atfield, Interim Director, Human Resources, left 31 December 2017

Anna Birney, Director Systems Change, Learning and Communities

Giles Bristow, Director, Programmes, left 15 March 2017

Helen Clarkson, Interim Chief Operating Officer, left 16 February 2017

Jo Day, Interim Chief Operating Officer, joined 1 February 2017, left 24 April 2018

Natasha Clayton, Chief Operating Officer, joined 19 March 2018

James Goodman, Director, Futures & Projects

Sandra Seru, Director, US

Jane Lawton, Chief Development and Communications Officer, joined 25 September 2017

#### Bankers, solicitors and auditors

Bankers HSBC Commercial Banking

City of London Commercial Centre

60 Queen Victoria Street

London EC4N 4TR

**Solicitors** Bates Wells & Braithwaite

10 Queen Street Place

London EC4R 1BE

Auditors Sayer Vincent LLP

**Chartered Accountants and Statutory Auditors** 

Invicta House

108-114 Golden Lane

London EC1Y 0TL

#### List of members, partners and grant funders

Pioneers (organisations who are sustainability leaders in their sector, who access all Network and partner benefits, and also support our Futures Centre and the School of System Change)

Kingfisher

The Crown Estate

M&S

Unilever

Sky

Walgreens Boots Alliance

**Target** 

Partners (organisations that both join our Network but also access a tailor-made work programme designed to accelerate their progress towards sustainability)

Aditya Birla Group

Ahold Delhaize

Air New Zealand

AkzoNobel

**Associated British Foods** 

**Aviva Investors** 

**Ball Corporation** 

Britvic Burberry

C&A

Cafédirect

Campbell's Soup Company

Capgemini

Certis Europe

Chanel

**China Navigation Company** 

ColArt

Colep

The Co-operative Group

Cosmetic Toiletry & Perfumery Association

Delhaize America

Diageo

**EDF Energy** 

Firmenich

FirstGroup

**Fonterra** 

**F.rieslandCampina** 

**General Mills Foundation** 

The Hershey Company

John Lewis Partnership

Johnson & Johnson Corporate Citizenship

Trust

Johnson & Johnson

Kyocera UK

Method

**Novelis** 

Olam

People Against Dirty

PepsiCo

Ports of Auckland

**Pret A Manger** 

Pukka Herbs

Sainsbury's Supermarkets

SATS

**SIG Combibloc** 

Sime Darby

Value Retail

Vector

Volac International

Willmott Dixon

## Members (organisations that join our Network and participate in events, webinars and collaborate with peers to create change)

3M United Kingdom

Amazon

Amec Foster Wheeler
American Express

Arjowiggins Graphic

Ashden

**Aster Group** 

Asian Venture Philanthropy Network

British Aerosols Manufacturers' Association

Birmingham City University
Blue & Green Tomorrow

**Buy Me Once** 

Camellia

CDL

Climate Care
Climate Coalition

The Coca-Cola Company

Coca-Cola European Partners

Compassion in World Farming

Consciam

Cook Trading

**Direct Line Group** 

**Disney Consumer Products** 

**Eden Projects** 

Ella's Kitchen

**Everycs** 

Fairtrade Foundation

**Finlays** 

General Mills

**Giant Peach** 

GlaxoSmithKline

GrowUp

GSH-Group

Heineken

**HSH Group** 

Hauwei

**IGD** 

Innovate UK

Interface

Jaguar Land Rover

KeepCup

Kimberley-Clark

L'Oréal Paris

Marine Stewardship Council

Neal's Yard remedies

Nestle Research

Nice and Serious

02

Orange

Provenance

Rainforest Alliance

Ramatex Group

Scottish Environmental Protection Agency

Sedex

**ShareAction** 

Skanska UK

**Tarmac** 

Tata Global Beverages

**Taylors** 

Tesco

**Thompsons** 

Twin

Unicef (India)

Value Added in Africa

Which?

#### Grant funders and major donors

Economic Development Board (EDB)

Singapore

Foreign and Commonwealth Office

Future Energy Abu Dhabi

**IDH Sustainable Trade Initiative** 

Innovate UK

Mitsubishi Corporation Foundation for

**Europe and Africa** 

Nesta

Power To Change

Rockefeller Foundation

The Barings Foundation

The C&A Foundation

The Calouste Gulbenkian Foundation

The Department for International

Development

The Diageo Foundation

The Friends Provident Foundation

The Joseph Rowntree Charitable Trust

The Kimberly Clark Foundation

The Target Foundation

The Waterloo Foundation

WWF .

Zoological Society of London

#### Other funders and collaborators

Accelerating Sustainability Events

Management

Agencia Portuguesa do Ambiente

Allianz Group

**AVT Tea Services - London** 

Baxter Storey

Bayer Aktiengesellschaft

**Bond** 

Calysta Inc.

Clorox/Burt's Bees

Colgate Palmolive Company

Community Energy Association (England)

Compliance and Risk

**Consumers Association** 

**Corporate Parity** 

Cotton Australia

Council for Energy Environment and Water

Cundall

**CVS Health** 

**Dartington Hall Trust** 

Dell

Department for Business, Energy &

Industrial Strategy

Impossible Foods

InterfaceFlor India

Johnson & Johnson

Klepierre Group

**KPMG** 

**KR** Foundation

Interserv

International Alumni Center Berlin

L'Oréal USA

Linton Park

Marlow Foods Ltd (Quorn)

**MitOst** 

National Grid Transco: Warwick office

**National Trust** 

New York Academy of Sciences

**OCA Foundation** 

OuiShare ·

Oxfam GB

Oxford University Press

PricewaterhouseCoopers

Propela

East African Tea Trade Association

Eastman Chemical

**Ecover Coordination Center** 

Emilie Florenkowsky

Environmental Data Interactive Exchange

**ESG Communications** 

**Evonik Industries** 

European Risk Forum

Finlay Extracts & Ingredients USA

Gemma Drake (Individual)

**Gimmill** 

Goldsmiths College

Henkel Consumer Goods

Honda Motor Co.

Humane Society International/Europe

Impact Hub Dubai

**Reckitt Benckiser** 

S&D Coffee & Tea

Starbucks Coffee Company

Schumacher College

Sephora

Seventh Generation

Stockholm Resilience Centre

Stockholm University

The Soneva Group

Henkel Consumer Goods

Tarmac: Solihull branch

Technical University of Denmark,

Department of Chemical and Biochemical

Engineering

Transfair

**Unicef Nepal** 

**United Nations Global Compact** 

**Wal-Mart Stores** 

### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE FORUM FOR THE FUTURE

#### **Opinion**

We have audited the financial statements of The Forum for the Future (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2017 which comprise the consolidated statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 December 2017 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- The Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- The Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

#### Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements
- The Trustees' annual report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' annual report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and Charities Act 2011 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- The parent charitable company financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of Trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The Trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the Trustees' annual report and from the requirement to prepare a strategic report.

#### **Responsibilities of Trustees**

As explained more fully in the statement of Trustees' responsibilities set out in the Trustees' annual report, the Trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

We have been appointed auditor under the Companies Act 2006 and section 151 of the Charites Act 2011 and report in accordance with those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

 Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control

- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of
  expressing an opinion on the effectiveness of the group's internal control
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Trustees
- Conclude on the appropriateness of the Trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group's or the parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group or the parent charitable company to cease to continue as a going concern
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation
- Obtain sufficient appropriate audit evidence regarding the financial information of the
  entities or business activities within the group to express an opinion on the
  consolidated financial statements. We are responsible for the direction, supervision
  and performance of the group audit. We remain solely responsible for our audit
  opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

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#### **Consolidated Statement of Financial Activities**

(incorporating an Income and Expenditure Account)

For the year ended 31 December 2017

	٠.				
	•			2017	2016
	ι	Jnrestricted	Restricted	Total	Total
	Note	£'000	£'000	£'000	£'000
Income from:					•
Donations		. 145	25	170	143
Charitable activities	2 _	3,660	1,436	5,096	5,050
Total income	-	3,805	1,461	5,266	5,193
Expenditure on:					
Raising funds	•	41	-	41	· 7
Charitable activities	_	.3,891	1,168	5,059	5,230
Total expenditure	3 _	3,932	1,168	5,100	5,237
Net income/(expenditure) for the year	•	(127)	293	166	(44)
Transfers between funds	_	23	(23)	<u> </u>	<u> </u>
Net movement in funds	_	(104)	270	166	(44)
Reconciliation of funds:		,			
Total funds brought forward		604	548	1,152	1,196
Total funds carried forward		500	818	1,318	1,152
	_				

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 19 to the financial statements.

#### Balance sheets

As at 31 December 2017

Company number: 2959712

		The aro	The group		v
		2017	2016	The charit <b>2017</b>	, 2016
· · · · · · · · · · · · · · · · · · ·	Note	£'000	£'000	£'000	£'000
Fixed assets					
Tangible fixed assets	9 ′	215	164	200	144
Investments	10 _	<del></del> _	<u> </u>	1	<u> </u>
	•	215	164 <sup>-</sup>	201	145
Current assets	•	. •		•	
Debtors	13	1,079	1,205	1,176	1,591
Cash at bank and in hand		1,074	740	626	445
		2,153	1,945	1,802	2,036
Liabilities					
Creditors: amounts due within one year		1,050	935	757	858
Net current assets		1,103	1,010	1,045	1,178
Creditors: amounts due after one year 1		-	21	<u>-</u> `	21
Total net assets	- 18	1,318	1,153	1,246	1,302
	. <b>-</b>				<del></del>
The funds of the charity Unrestricted income funds	19	•.			,
General funds		500	604	<b>429</b>	778
Restricted income funds In surplus	• .	. 818 ′	· 548	818	524
Total charity funds		1,318		1,246	1,302

Approved by the directors on 10 May 2018 and signed on their behalf by

Fiona Thompson Honorary Treasurer

### Consolidated statement of cash flows

### For the year ended 31 December 2017

		Note	2017 £'000	2016 £'000
Cash flows from operating activities  Net cash provided by operating activities		20	. 478	469
Cash flows from investing activities Proceeds from the sale of fixed assets Purchase of fixed assets			(119)	. (48)
Net cash used in investing activities			(119)	(48)
Cash flows from financing activities				
Cash payments to repay finance leases	`		(25)	(25)
Net cash used in financing activities		• ;	(25)	(25)
Change in cash and cash equivalents in the year			334	396
Cash and cash equivalents at the beginning of the y	ear	•	740	344
Cash and cash equivalents at the end of the year		21	1,074	740

#### Notes to the financial statements

#### For the year ended 31 December 2017

#### 1. Accounting policies

#### a) Statutory information

Forum for the Future is a charitable company limited by guarantee and is incorporated in England & Wales. The registered office address is Overseas House, 19-23 Ironmonger Row, London, EC1V 3QN.

#### b) Basis of accounting

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (September 2015) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

These financial statements consolidate the results of the charitable company and its wholly-owned subsidiaries Forum For The Future Asia Pacific Limited, Forum For The Future India Private Limited and Forum For The Future US Inc on a line by line basis. Transactions and balances between the charitable company and its subsidiaries have been eliminated from the consolidated financial statements. Balances between the companies are disclosed in the notes of the charitable company's balance sheet. Separate statements of financial activities, or income and expenditure accounts, for the subsidiaries are not presented because they have taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

#### c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

#### d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

#### e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

#### f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

### For the year ended 31 December 2017

### 1. Accounting policies (continued)

### g) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes. The designated funds are set aside at the discretion of the trustees and relate to the charity's policy on sustainability. The Sustainability Fund was to cover additional expenditure to avoid or offset the negative environmental impact of the charity's operations.

#### h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- (i) Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- (ii) Expenditure on charitable activities includes the costs of delivering services and educational activities undertaken to further the purposes of the charity and their associated support costs

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

### i) Allocation of support costs

Infrastructure and support costs are apportioned across the Forum cost centres in line with the relative income. The type of costs that are allocated in this way include all office costs (rent, rates, asset hire, utilities, stationery, telephone, insurance, depreciation etc) and support cost centres (ie finance, IT, HR and office services).

### j) Foreign exchange

Sales Invoices raised in foreign currencies are entered into the accounts at the day rate or in accordance with an exchange rate set in the contract, if applicable. The same treatment is applied to costs. Bank account balances, Trade debtors and Trade Creditors are revalued regularly throughout the year and at the year end.

### k) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

### For the year ended 31 December 2017

### 1. Accounting policies (continued)

### I) Tangible fixed assets

Tangible fixed assets are stated at cost.

Where fixed assets have been revalued, any excess between the revalued amount and the historic cost of the asset will be shown as a revaluation reserve in the balance sheet.

Depreciation is provided using the straight-line method at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to leasehold properties

20% on cost

Furniture and fittings

20% on cost

Computer, office equipment & Software development

20% on cost of software and 33.33% on cost of office equipment

No item of equipment is capitalised where the purchase price is less than £500. A full year of depreciation is taken in the year of acquisition. All fixed assets more than six years old are treated as having been disposed of in the financial statements.

### n) Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the net amount prepaid.

### o) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

### p) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

### q) Pensions

The charity operates a group personal pension plan which is a direct contribution scheme. Contributions are charged to the SOFA in the periods to which they relate. The charity has no liability under the scheme other than for the payment of those contributions.

For the vear ended 31 December 2017

2. Income from charitable activities				
			2017	2016
(a) Funders	Unrestricted	Restricted	Total	Total
	£'000	£'000	£'000	£'000
Central government	39	173	212	335
Local and regional government	· 41	-	41	19
Corporate and corporate foundations	3,128	239	3,367	3,527
Higher education	55	· - '	55	82
Not-for-profit organisations	182	79	261	220
Trusts and foundations	184	945	1,129	860
Individuals	. 31	- '	31	7
Total	3,660	1,436	5,096	5,050
			2017	2016
(b) Delivery teams	Unrestricted	Restricted	Total	Total
	£'000	£'000	£'000	£'000
Food	666	116	782	937
Energy	427	7 .	434	391
Network	264	-	264	431
Sustainable Business	383	176	559	735
Systems Innovation	. 119	116	235	160
Asia Pacific	584	9	593	541
India	. 88	· 37	125	240
US	741	149	890	501
Masters	•	-	-	33
Sustainable Shipping	40	-	40	28
Learning programme	189	127	316	94
Other projects	159	699	858	959
Total	3,660	1,436	5,096	5,050

#### or the year ended 31 December 201

. :	3. Analysis of expenditure	•						
	. Valaiyolo ev experiantare		•				grand to the	•
	•	Cost of raising			Governance			
	•	funds	Delivery	Communications	Costs	Support Costs	2017	2016
		£'000	£'000	£'000	£'000	€'000	£,000	£'000
	Staff costs				•		*	
	- emoluments and social security costs	18	2,669	87		510	3,284	3,685
	- other	21	21	4	-	91	137	
	Publishing	* <b>-</b>	73	19	-	. 1	93	80 59
	Travel and subsistence	•	193	. 5	1	33	232	1.64
	Scholars	· •		-		-	-	23
	Consultancy	-	339	7	-	76	422	403
	Events	1	45		_	. 11	57	77
	Depreciation	-	5	-	· · · · · · · · · · · ·	63	. 68	· 73
	Office costs		305	2		156	463	401
	Other costs	1	156	44	32	111	344	172
		41	3,806	168	33	1,052	5,100	5,137
	Governance costs		. 33		(33)	-	<del>-</del> .	, <u>-</u>
	Support costs	· -	1,052		` .	(1,052)	_	_
	Contribution to US operations (note 7)	<u></u>					<u>.</u>	100
•	Total expenditure 2017	41	4,891	168			5,100	
	Total expenditure 2016		4,957	274		<u> </u>		5,237

# For the year ended 31 December 2017

	·	* · · · · · · · · · · · · · · · · · · ·	
4.	Net income / (expenditure) for the year	2017	. 2016
		£'000	£'000
	This is stated after charging/ (crediting):		•
	Depreciation	68	73
٠	Operating lease rentals:	•	
	I property	246	167
•	I other	-18	14
	Forum for the Future Group auditors' remuneration (excluding VAT):		
	I audit fee	18	. 15
	I other services	.1	
	Forum for the Future Asia Pacific Limited auditors' remuneration:		•
	I audit	4 4	· 3
	I other services	•	· 2
	Forum for the Future India Private Limited auditors' remuneration:	,	
	I audit	. 2 .	1
	Forum for the Future US Inc. auditors' remuneration:	•	
	l audit	· 7	7
	Foreign exchange gains or losses	(54) ·	(55)
	<del> </del>		

### For the year ended 31 December 2017

### 5. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

•		2017	2016
		£'000	£'000
Staff costs were as follows:	٠.		
Salaries and wages		2,766	3,049
Redundancy and termination costs .		-	18
Social security costs		248	287
Employer's contribution to defined contribution pension schemes	<u> </u>	270	331
		3,284	3,685

The following number of employees received employee benefits (excluding employers national insurance and employer pension costs) during the year between:

	 			2017 E'000	£'000
£60,000 - £69,999 £80,000 - £89,999 £90,000 - £99,999		**	٠	3 1	4 1 1
£100,000 - £110,000					1

The total employee benefits including employers national insurance and pension contributions of the senior management team were £765,246 (2016: £729,000).

				Expenses	and travel costs	for trustee
		Salary and	l pension		meetings	
		2017	2016	•	2017	2016
•		£'000	£'000	<b>.</b>	£'000	£'000
					•	
Volker Beckers	` `	•	• • -		597	1,449
Sara Parkin			15,605		, . <del>-</del>	
Jonathon Porritt		116,312	103,506		<u> </u>	·
		116,312	119,110	:	597	1,449

Jonathon Porritt is continuously paid for his services as an employee of Forum for the Future with the consent of the Charity Commission. Sara Parkin was paid in 2016.

The total employee benefits including employer national insurance and pension for key management personnel was £885,591 (2016: £862,000). Key management personnel are defined as the senior management team (SMT) and consist of the Chief Executive Officer, Chief Operating Officer, Chief Development and Communications Officer, Director of System Change, Learning and Community, Director of Futures and Projects and the Director, US.

### 6 Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2017	2016
	No.	No.
Raising funds	1	. 1
Delivery	40	√51
Communications	9	12
Support	13	. 17
Governance	2	2
	65	83

## For the year ended 31 December 2017

### 7. Related party transactions

Jonathon Porritt is a non-executive director of Willmott Dixon Holdings Ltd, from whom income of £20,000 was received during the year (2016: £25,513).

The Sustainable Shipping Initiative (SSI) was spun off from Forum UK in 2013. Stephanie Draper is the Chief Change Officer of Forum and the Chair of SSI. Forum charge SSI an annual management charge of £27,594 for the use of office space and overheads. In 2017 SSI bought services from Forum UK of £12,568 (2016: £7,489) and has a year end debtor balance with the group of £7,868 (2016: Nil).

£30,000 donation was received in 2017 from Keith Clarke, the Chair.

Forum For The Future has taken the exemptions conferred by paragraph 33 1A of FRS 102 in respect of disclosing transactions with group entities on the basis that the subsidiaries are wholly controlled and group accounts are prepared.

### 8. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. None of the charity's trading subsidiaries have a liability for income tax for 2017.

# For the year ended 31 December 2017

Tangible fixed assets					• ,
The group				0	
		Improvements to	F	Computer, office	
		Leasehold	Furniture	equipment & Software	
·		Property	and fittings	Development	Tota
		£,000	£'000	£'000	£'00
Cost					
At the start of the year		. 63	19	345	42
Additions in year		<u> </u>		119	11
At the end of the year	•	63	19	464	54
Depreciation					
At the start of the year		63	18	183	` 26
Charge for the year			1	67	6
, ,		. 63	19		
At the end of the year			19 \		33
Net book value	•				
At the end of the year	•	· .	<u></u> _	214	21
At the start of the year			1	162	16
All of the above assets a	re used for cha	ritable purposes.			
	re used for cha	ritable purposes.	· .		
All of the above assets a The charity	re used for cha		٠.		
	re used for cha	Improvements to	Furniture	Computer and office	
	re used for cha	Improvements to Leasehold	Furniture	Computer and office	Tot
	re used for cha	Improvements to Leasehold Property	and fittings	equipment	
The charity	re used for cha	Improvements to Leasehold			
The charity  Cost	re used for cha	Improvements to Leasehold Property £'000	and fittings £'000	equipment £'000	£'00
The charity  Cost At the start of the year	re used for cha	Improvements to Leasehold Property	and fittings	equipment £'000 319	£'00
The charity  Cost	re used for cha	Improvements to Leasehold Property £'000	and fittings £'000	equipment £'000	£'00
The charity  Cost At the start of the year	re used for cha	Improvements to Leasehold Property £'000	and fittings £'000	equipment £'000 319	£'00 40 11
Cost At the start of the year Additions in year At the end of the year	re used for cha	Improvements to Leasehold Property £'000	and fittings £'000	equipment £'000 319 119	£'00 40 11
Cost At the start of the year Additions in year At the end of the year Depreciation	re used for cha	Improvements to Leasehold Property £'000  63  63	and fittings £'000 19 	equipment £'000 319 119 438	£'00 40 11 52
Cost At the start of the year Additions in year At the end of the year Depreciation At the start of the year	re used for cha	Improvements to Leasehold Property £'000	and fittings £'000 19  19	equipment £'000 319 119 438	£'00 40 11 52
Cost At the start of the year Additions in year At the end of the year Depreciation	re used for cha	Improvements to Leasehold Property £'000  63  63	and fittings £'000 19 	equipment £'000 319 119 438	£'00 40 11 52
Cost At the start of the year Additions in year At the end of the year Depreciation At the start of the year	re used for cha	Improvements to Leasehold Property £'000  63  63	and fittings £'000 19  19	equipment £'000 319 119 438	£'00 40 11 52
Cost At the start of the year Additions in year At the end of the year Depreciation At the start of the year Charge for the year At the end of the year	re used for cha	Improvements to Leasehold Property £'000  63   63	and fittings £'000 19 	equipment £'000  319 119 438	£'00 40 11 52
Cost At the start of the year Additions in year At the end of the year Depreciation At the start of the year Charge for the year	re used for cha	Improvements to Leasehold Property £'000  63   63	and fittings £'000 19 	equipment £'000  319 119 438	£'00 40 11 52 25 6
Cost At the start of the year Additions in year At the end of the year Depreciation At the start of the year Charge for the year At the end of the year	re used for cha	Improvements to Leasehold Property £'000  63   63	and fittings £'000 19 	equipment £'000 319 119 438 176 62 238	Tota £'00 40 11 52 25 6 32

All of the above assets are used for charitable purposes.

### For the year ended 31 December 2017

#### 10. Investments

Group investments relate to two £1 shares in GF Limited set up as a trading company by the charity but which has never traded and remains dormant.

Forum for the Future India Private Limited was incorporated as a subsidiary company limited by shares on 25 March 2014. The allocated shares were subscribed to in 2015 at a cost of £1,094.

Forum for the Future US, Inc. was incorporated on July 13,2015. On 1 May 2016 it became a subsidiary undertaking.

Forum for the Future Asia Pacific Limited was incorporated as a company limited by guarantee on 19 November 2013. The charitable company is the sole member though holds no investment. Forum For The Future Asia Pacific acquired charitable status in Singapore on 26 January 2016.

### 11 Subsidiary undertakings

### Forum For The Future Asia Pacific Ltd

The charitable company is the sole member of Forum for the Future Asia Pacific Limited, a company limited by guarantee, registered in Singapore. All activities have been consolidated on a line by line basis in the statement of financial activities. The company accounts for Forum for the Future Asia Pacific Limited are audited separately by Moore Stephens LLP. The figures are then consolidated into the Group accounts.

2017 £'000	
Turnover         755           Cost of sales         373	
Gross profit /(loss)382	(21)
Administrative expenses 172	120
Profit / (loss) for financial year 210	(141)
The aggregate of the assets, liabilities and funds was:	
Assets 83 Liabilities (47)	
Funds / (Deficit)36	(174)

## For the year ended 31 December 2017

11	Subsidiary undertakings	•	•		
	Forum For The Future Indi	a Private Limited			•

The charitable company owns 99.99% of the issued ordinary share capital of Forum for the Future India Private Limited a company limited by shares and registered in India

rnover ost of sales	2017 £'000	201 £'00
· ·	466	
· ·	100	. 10
	85	
oss profit	81	· .
Iministrative expenses	79	2
ofit / (loss) for financial year	2	
e aggregate of the assets, liabilities and funds was:		
o aggregate of the assets, habilities and failes was		
sets	288	17
abilities ' lare Capital	(300) (1)	. (18 (
eficit	(13)	
SHOIL		(1
rum For The Future US Inc e US operation operated as an independent 501 c(3) and is consolidate	ed as part of the Forum Group.	•
		• •
	2017	20
	£'000	£'00
rnover	949	6
st of sales	561	3
oss profit	388	.2
Iministrative expenses	347	2:
ofit on ordinary activities	41	· ·
reign exchange (losses) /gains	(30)	
ofit for financial year		
		<del></del>
e aggregate of the assets, liabilities and funds was:		
sets	397	5
bilities	(348)	(53
nds	49	
	•	
rent charity		į.

### 12.

		•		2017 £'000	2016 £'000
Gross income (Loss) /Profit for the year	•			3,396 (56)	4,112

## Notes to the financial statements

# For the year ended 31 December 2017

13.	Debtors	•			
	$\mathbf{v}$	The group		The char	•
		2017 £'000	2016 £'000	2017 £'000	201 £'00
	Trade debtors	590	658	382	38
	Other debtors and prepayments	167	222	87	70
	Amounts due from subsidiaries		-	402	28
	Accrued income	322	325	305	22
	,	1,079	1,205	1,176	1,59
	•	•		•	
4.	Creditors: amounts due within one year				
		The group		The chari	ty
		2017	2016	2017	201
		£'000	£'000	£,000	£'00
	Amounts due under finance leases	21 -	25	21	2
	Trade creditors	270	211	228	18
	Other creditors	165	84	119	5
	Amounts due to subsidiaries	•		-	22
	Accruals	109	45	84	2
	Deferred income	485	570	305	. 34
		1,050	· 935	757	85
15.	Deferred income  Deferred income comprises programme income income received in advance.	received from funders	in advance and	membership and p	partnership
		The group	)	The chari	tv .
		2017	2016	2017	201
		£'000	£'000	£,000	£'00
	Balance at the beginning of the year	. 570	512	347	• *
	Amount released to income in the year	/==a\	(540)		
	randant released to income in the year	(570)	(512)	(347)	
	Amount deferred in the year	(570) 485	(512) 570	(347) 305	(475
	Amount deferred in the year		570 ————————————————————————————————————		(475 34
	Amount deferred in the year  Balance at the end of the year	485 		305	(475 34
	Amount deferred in the year  Balance at the end of the year  to the financial statements	485 	570 ————————————————————————————————————	305	(475 34
or th	Amount deferred in the year  Balance at the end of the year  to the financial statements he year ended 31 December 2017	485	570 ————————————————————————————————————	305	(475 34
or th	Amount deferred in the year  Balance at the end of the year  to the financial statements	485	570 <b>570</b>	305	(475 34 <b>34</b>
	Amount deferred in the year  Balance at the end of the year  to the financial statements he year ended 31 December 2017	485 485 The group	570 570	305 305 The chari	(475 34 <b>34</b>
or th	Amount deferred in the year  Balance at the end of the year  to the financial statements he year ended 31 December 2017	485 485 The group 2017	570 570 2016	305 305 The chari 2017	(475 34 <b>34</b> ty 2010
or th	Amount deferred in the year  Balance at the end of the year  to the financial statements he year ended 31 December 2017	485 485 The group	570 570	305 305 The chari	(475 34 <b>34</b> ty 2010
or th	Amount deferred in the year  Balance at the end of the year  to the financial statements he year ended 31 December 2017	485 485 The group 2017	570 570 2016	305 305 The chari 2017	475 (475 347 347 ty 2016 £'000

The finance lease is secured against the assets to which it relates.

### Notes to the financial statements .

### For the year ended 31 December 2017

### 17. Pension scheme

Forum For The Future UK operates a contract based, individual money purchase arrangement with Aviva. As at 31 December 2017, £68,000 (2016: £nil) was owed for the September to December contributions, but paid within 30 days. There were 52 (2016: 58) members of staff enrolled on the pension scheme at the end of December 2017. Pension arrangements in APAC for Singaporeans are obligatory statutory payments to the Central Provident Fund. In the US, the pension is arranged with TransAmerica and is a defined contribution scheme.

18a	Current year analysis of group net assets between funds	•	. •	,
		Restricted funds £'000	General funds £'000	Total funds £'000
	Tangible fixed assets Net current assets	818	215 286	215. \ 1,103
	Net assets at the end of the year	818	500	1,318
18b	Prior year analysis of group net assets between funds			
•		Restricted £'000	General £'000	Total funds £'000
	Tangible fixed assets Net current assets	548	164 440	164 988
•	Net assets at the end of the year	548	604	1,152

# Notes to the financial statements

# For the year ended 31 December 2017

	•	At the start		Expenditure and		At the end of
		of the vear	Income and gains	•	Transfers	the year
•	*	£'000	•		£'000	£'000
Restricted fund	s: ,					
Delivery:	i	. ,	٠	•	,	
C&A Foundation	ı	247	. 287	(147)	• -	387
EU-InnovatE	•	45	(45)	-	· -	-
Baring Foundation	on	121	250	(252)	• -	. 119
Calouste Gulber	nkian	16	38	(29)	-	. 25
Waterloo Found	ation ·	20	10	(20)	-	. 10
Joseph Rowntre	e Charitable	,	•			•
Trust		18	10	(28)		<del>-</del>
School of Syster	n Change	68	209	(161)	•	116
Cotton Campaig	n	' <u>-</u>	112	(112)	·	•
Protein Campaig	ın	-	147	(84)	-	63
Tea Campaign	•	11	15	(19)	•	. 7
DFID		-	37	(37)	-	-
Nesta		-	93	(70)	(23)	• •
Community Ener	rgy Asset			,		٠.
Bank			75	(75)	-	•
Wise Minds		-	19	(19).	•	
Power To Chang	je <sup>'</sup>	-	93	(6)	-	87
Innovate UK		, <b></b>	84	(84)	-	· -
Zoological Socie	ty London	<u>-</u>	10	(10)	· · · · · · · · · · · · · · · · · · ·	•
Other	, -	2	17	(15)	<u> </u>	4
Total restricted	funds	548	1,461	(1,168)	(23)	818
Unrestricted fu	nds:		,			
General funds	-	604	3,805	(3,932)	23	500
Total funds		1,152	5,266	(5,100)	-	1,318

### Notes to the financial statements

### For the year ended 31 December 2017

#### Transfer between Funds:

There were no restrictions to tranfer balances on Nesta to General Funds

### Purposes of restricted funds

The restricted funds are monies donated to Forum for the Future as grants which require specific reporting.

- (i) C&A Foundation grant, respresents the second tranche of core support for a total of £437K (£287K Restricted and £150K Unrestricted). The restricted funding of £287k over 13 months is to continue to strengthen Forum For The Future to create system change in the apparel industry and beyond.
- (ii) EU-InnovatE: This three-year project which ended in December 2016 was funded by the European Commission to investigate the active roles of consumers in shaping sustainable lifestyles and the transition to a green economy in Europe. At the end of the project we had underspent on the funds received by Euros 52,598 which we returned in 2017.
- (iii) The Baring Foundation grant to run the Secretariat to the Independent Inquiry into the Future of Civil Society totals £500K over 19 months. £250K of this will be paid over to partners working on the project.
- (iv) Calouste Gulbenkian has awarded funds for two projects. (i) for a senior member of staff to participate in the Calouste Gulbenkian Foundation's Marine CoLABoration initiative (ii) The LAB Learning Coach programme to support the coordination and development of hte Marine CoLABoration over two years.
- (v) The Waterloo Foundation: This grant is a contribution towards the costs of developing a rural energy master plan for a pilot community in Wales.
- (vi) The Joseph Rowntree Charitable Trust: This grant is for £60K over two years to be invested in developing and maintaining the Futures Centre platform.
- (vii) The School of System Change: The Amex, Mitsubishi and Garfield Foundations have all funded our work to develop the School of System Change.
- (viii) The Cotton campaign is working to identify and accelerate collaborative solutions for the systemic challenges facing the future of the tea industry and has a number of funders.
- (ix) The Protein campaign is working to identify and accelerate collaborative solutions for the systemic challenges facing the future of the tea industry and has a number of funders.
- (x) The Tea 2030 campaign is working to identify and accelerate collaborative solutions for the systemic challenges facing the future of the tea industry and has a number of funders.
- (xi) DfID: Forum had secured a £219K grant for India's Decentralised Energy Future project to undertake the scoping phase and programme co-ordination for the Ministry of New and Renewable Energy in India. This work was completed in 2017.
- (xii) The grant from Nesta was to support them in designing a Challenge Prize in Aquaculture for Global Development in order to address market failures in aquaculture in India and Bangladesh. This work was completed in 2017.
- (xiii) The Community Energy Asset Bank was supported by a grant from Friends Provident in order to connect land owners and local groups in order to maximise the use of their carbon and energy assets.
- (xiv) The Wise Minds project was funded by the Friends Provident Foundation (FPF) in order to convene a group of industry and political leaders who until recently held very senior positions at the very top of the energy sector. Through a group discussion and one-to-one interviews they have shared their expertise and wisdom in order to provide insight into future possibilities.
- (xv) Power to Change awarded a grant to review to review the future of community business.
- (xvi) The Innovate UK Technology Strategy Board awarded a grant to work on the Integrated transport local authory sollutions project The Smarter Travel Package. This work started in 2016 and will continue through to mid 2018.
- (xvii) The grant from the Zoological Society London is to support the #oneless campaign which is a collaboration striving to reduce single use plastic water bottles in London.

# Notes to the financial statements

# For the year ended 31 December 2017

Prior year movements in fund	s				
	-		•		
	At the start	Income and	Expenditure		At the end of
	of the year	. gains	and losses	Transfers	the year
	£'000	£'000	£'000	£'000	£'000
Restricted funds:		•	0*		
Delivery:	-				•
C&A Foundation *	-	355	(108)	_	247
EU-Innovate	139	-			45
Baring Foundation	-	125		-	121
Calouste Gulbenkian	6	59	(49)	· • -	. 16
DFID	-	129	(129)		-
Tea Campaign		· 112	(101)	•	11
Waterloo Foundation	-	.25	(5)	-	20
EDB Grant	-	40	(40)	-	-
Joseph Rowntree Charitable	15	30	(27)		18.
Shell Foundation	<b>-</b> .	10	. (10)	٠. ـ	•
Innovate UK	• •	22	(22)	-	•
Nesta		10	(10)	• -	•
WWF-UK	-	6	(6)	. <u> </u>	•
School of System Change	-	85 <sup>°</sup>	(41)	-	44
US funders	-	· 76	. (52)	• -	24
Other ,	<del></del> _	23	(21)	<u> </u>	2
Total restricted funds	160	1,107	(719)	-	548
Unrestricted funds:				•	٠.
Designated funds:					
	13	-	• -	(13)	•
General funds	1 024	4 086	(4 519)	13	604
ochera ranas	- 1,027	- 1,000	(1,010)		
Total unrestricted funds	1,037	4,086	(4,519)	<u>-</u>	604
Total funds	1,197	5,193	(5,238)	·	1,152
	C&A Foundation EU-Innovate Baring Foundation Calouste Gulbenkian DFID Tea Campaign Waterloo Foundation EDB Grant Joseph Rowntree Charitable Shell Foundation Innovate UK Nesta WWVF-UK School of System Change US funders Other Total restricted funds Unrestricted funds: Designated funds Sustainability Fund General funds Total unrestricted funds	Restricted funds:  Delivery:  C&A Foundation EU-Innovate Baring Foundation Calouste Gulbenkian DFID Tea Campaign Waterloo Foundation EDB Grant Joseph Rowntree Charitable Shell Foundation Innovate UK Nesta WWF-UK School of System Change US funders Other  Total restricted funds:  Designated funds: Sustainability Fund  Total unrestricted funds  1,024  Total unrestricted funds  1,037	of the year £'000         gains £'000           Restricted funds:           Delivery:         355           C&A Foundation         -         355           EU-Innovate         139         -           Baring Foundation         -         125           Calouste Gulbenkian         6         59           DFID         -         129           Tea Campaign         -         112           Waterloo Foundation         -         25           EDB Grant         -         40           Joseph Rowntree Charitable         15         30           Shell Foundation         -         10           Innovate UK         -         22           Nesta         -         10           WWF-UK         -         6           School of System Change         -         85           US funders         -         76           Other         -         23           Total restricted funds:         160         1,107           Unrestricted funds:         1         4,086           General funds         1,024         4,086           Total unrestricted funds         1,037         4,08	of the year £'000         gains £'000         and losses £'000           Restricted funds:           Delivery:           C&A Foundation         -         355         (108)           EU-Innovate         139         -         (94)           Baring Foundation         -         125         (4)           Calouste Gulbenkian         6         59         (49)           DFID         -         129         (129)           Tea Campaign         -         112         (101)           Waterloo Foundation         -         25         (5)           EDB Grant         -         40         (40)           Joseph Rowntree Charitable         15         30         (27)           Shell Foundation         -         10         (10)           Innovate UK         -         22         (22)           Nesta         -         10         (10)           WWF-UK         -         6         (6)           School of System Change         -         85         (41)           US funders         -         76         (52)           Other         -         23         (21) </td <td>Restricted funds:         gains         and losses         Transfers         £'000</td>	Restricted funds:         gains         and losses         Transfers         £'000

### Notes to the financial statements

### For the year ended 31 December 2017

# 20. Reconciliation of net income/ (expenditure) to net cash flow from operating activities

••	2017	·2016
	£'000	£'000
Net income/ (expenditure) for the year (as per the statement of		
financial activities)	166	(44)
Depreciation charges	68	<u>``72</u>
Interest receivable	(1) ·	
Decrease in debtors	126	629
Increase/(decrease) in creditors	119	(188)
Net cash provided by operating activities	478	469

### 21. Operating lease commitments

The group's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

•			Property	•	Equipme	nt ·
	\frac{\lambda}{\gamma}	•	2017 £'000	2016 £'000	2017 £'000	2016 £'000
Less than one year			86	· <b>4</b>		_
One to five years		- · · <u></u>	150	488	38	52
			236	492	38 ′	52

This is the same for both the charity and the group.

### 22. Capital commitments

At the balance sheet date, the group had not committed to any capital expenditure (2016: £nil).

### 23. Contingent assets or liabilities

None

### 24. Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

# Notes to the financial statements

# For the year ended 31 December 2017

# Note 25. Detailed comparatives for the statement of financial activities

	Unrestricted £'000	Restricted £'000	2016 Total £'000
Income from:	2.000	2000	. 2000
Donations	143	· _	143
Charitable activities	3,943	1,107	5,050
Total income	4,086	1,107	5,193
Expenditure on:			
Raising funds	. 7	<i>'</i>	7
Charitable activities	4,512	718	5,230
Total expenditure	4,519	718	5,237
Net (expenditure)/income for the year Reconciliation of funds:	(433)	389	(44)
Total funds brought forward	1,037	159	1,196
Total funds carried forward	604	548	1,152